

125 West 55th St New York, NY 10019

Contract # 25157400 CPE: 49/53/4633 Changes as of: 10/10/2016 at 5:51 PM

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 4980494

Salesperson: BRADLEY PHILIPPS 202-955-5342 Buyer: Pino, Thomas

Comments: cancelled per buyer

Advertiser: DSCC IE Product: DSCC IE Flight: 10/25/16 - 10/31/16

Version: Highlighting Revision 4

Station: WWSB Market: Sarasota-Manatee - SRA Total Spots:

Office: WASHINGTON

Total CPP: \$0.00 Total \$: \$0.00

Total GRP:

Separation: Traffic #: 60626

10/25 - 10/25

Primary Demo: Adults 35+ Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE

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\$0.00	\$2,400.00	\$2,000.00	\$0.00	\$1,700.00	\$2,000.00	\$0.00	\$1,500.00	\$2,200.00	\$2,400.00	\$500.00	\$300.00	\$	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.0	9.	0.0	GRP	

CAN 10 10p-11p CAN 11 7p-7:30p

Quantico-ABC

Once Upon a Time-ABC

\$1,100. 88 \$1,700: 90 \$2,000. \$1,300. 00

38

30

\$2,000. 00

8 38

\$800.00

9.9 TOTALS:

38

CAN 9 8p-9p

CAN 8 10p-11p

CAN 7 9p-10p CAN 6 8p-9p

Shark Tank B-ABC

20/20-ABC

Last Man Standing/Dr. Ken-ABC How to Get Away With Murder-ABC

> 3 3 36 3 38

CAN 3 8p-10p
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CAN 4 9p-10p
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Notorious

\$1,500. 98

Dancing With the Stars-ABC ABC 7 Weekend News

\$2,400. 90

\$500.00

\$2,200. 00

CAN 2 6:30p-7p CAN 1 9a-10a

Day/Time

P

Program

This Week

\$300.00

Rate

A35P Rating

Len

10/25



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

cancelled per buyer Comment

revised line 4

10/03/16 12:28 PM 10/03/16 12:30 PM 0/10/16 5:51 PM

Ronda Drago BRADLEY PHILIPPS
BRADLEY PHILIPPS

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Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILIPPS 202-955-5342

Separation:

Order Level Comments Salesperson: BRADLEY PHILIPPS 202-955-5342

\$0.00	0	0%	Total
Dollars	Spots	% Distrib	Day/Time
nmary	Daypart Summar		

04/21/16 10:26 AM 04/21/16 10:26 AM 04/29/16 2:53 PM

BRADLEY PHILIPPS

Separation: 30 Separation: 30

3X 7P NEWS 10/25-10/28 @ \$800 EACH LN 4 10/27 PRG IS NOTORIOUS PLS REV TITLE

BRADLEY PHILIPPS Ronda Drago

Market Budget:

\$0

Competitive Information

WWSB Share: 3%

Unknown: 97% Comment:

share based on whole tampa market

2 2000	Total	0
nth Spots Dollars	Month	GRP

				IIdiisac	Hallsaction History	
	Control/Possived Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Trans	Created/Received Created by	Status	Opor	Open.	1	Changes: Total Spots from 11 to 0. Calculated Dollars from \$15,000.00 to \$0.00,
			7.	<u></u>	\$-15 000 00	Competitive Market Budget from \$500,000 to \$0, Total \$ from \$15,000.00 to \$0.00, Comments from revised line 4 to cancelled per buyer, User Entered \$ from \$15,000.00 \$0 to \$0.00, 11 buylines added or modified.
Revision	10/10/16 5:51 PM BRADLEY PHILIPPS	Tevised		-	10,000.00	Changes: Comments from MG for lines 6,9 shown on line 11 to revised line 4. 1 buyline
]	10/3/16 12:30 DM BRADI EY PHII IPPS	IPPS Confirmed			\$0	\$15,000.00 added or modified.
Melagond	10/3/16 12:28 PM Bonda Drago				\$0	\$15,000.00 Changes: Total GIMPs to 0.
Marchon	TOTOL TO LEGISTRO		.		A O	Changes: Total Spots from 10 to 11, Comments from Separation. So to take to incress, so 10 no shown on line 11. 3 buylines added or modified.
Revision	7/19/16 10:00 AM BRADLEY PHILIPPS	Conlinied			9 6	941 000 00
Makegood 1	4/29/16 2:53 PM Ronda Drago	Confirmed			\$0	\$15,000.00
Queued for)	90
Contracting	4/21/16 10:29 AM				ψ0	Changes: Product from issue to DSCC IE. Demo Meta to [R16], User Entered \$ from
					\$	\$0.00 to \$15,000.00, Competitive Market Budget from \$696,667 to \$500,000. 3 buylines
Revision	4/21/16 10:26 AM BRADLEY FRILIFFS	רודדט	5		000 00	615 DOO DO
New	4/21/16 10:15 AM BRADLEY PHILIPPS	LIPPS New	ī		\$13,000.00	#13,000,00

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER, ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, CAN ADVERTISING CONTRACT ON THE BASIS OF RACE OR PAGE 2 CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, CAN ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, CAN ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, CAN ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, CAN ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER.

PAGE 2 CONTRACTOR OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER.

PAGE 2 CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER.

PAGE 3 CONTRACTOR OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER.

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PAGE 3 CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER.

PAGE 3 CONTAIN NONDISCRIMINATION CLAUSES.

Page 2 of 3



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KATZ TELEVISION GROUP

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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.